Abstract—Regression analysis is one of the popular methods used for prediction and forecasting. Regression analysis is also used to understand which among the independent variables are related to the dependent variable, and to explore the forms of these relationships. In recent times, Artificial Neural Network has been successfully used in modeling financial time series due to its ability to model easily any type of parametric or non-parametric process and automatically and optimally transform the input data. In this paper, the interaction effects of the various economic factors influencing the Net Asset Values of the Indian Mutual Funds was evaluated and the future NAV's were forecasted for the following years using Regression Analysis and Artificial Neural Network and the performance of the two methods were compared based on standard statistical measures such as MAPE, RMSE, etc. Validity of the models were tested and the future NAV values of the mutual fund has been forecasted.

Index Terms—Prediction, time series. Multiple Regression Analysis, Artificial Neural Networks.

I. INTRODUCTION

Campbell (1987), French et.al. (1987) Fama and French (1989), Balvers et.al (1990), Been, Glosten and Jaganathan, (1990) have showed empirical evidence that macroeconomic variables can predict market returns. By using the concept of co-integration, first introduced by Eangle et.al(1987), the empirical long run relationships between stock market indices and financial variables can be investigated. Chan and Chen (1992), Chang and Lewellen (1984), Kon and Jen (1979), Lee and Rahman (1991), Treynor and Mazuy (1966) have used multiple regression techniques as a tool for analysis. Recently several researchers like Baestaens et. al. (1995), Kaastra Ibeling and others (1996), Katsurelis(1998), Kamath (1999 and 2002) recommend the use of Artificial Neural Network (ANN) for investigating the co-integrating relationship as well as forecasting in capital markets, which has tremendous promise in terms of methodology. Chiang, Urban and Baldrige (1996) have used neural network for forecasting the net asset values of the selected mutual funds in U. S. market. Kamath(2002) uses Artificial Neural Network (ANN) to examine the relationship of macro-economic factors to the returns of individual assets. Bhattacharya and Mukherjee (2002), Rao and Rajeswari (2000) have used advanced methods in econometrics to study the same relationship.

II. MULTIPLE REGRESSION ANALYSIS

Regression analysis is a statistical tool for the investigation of relationships between variables. Regression techniques has been of great importance to the field of Econometrics. Usually, the investigator seeks to ascertain the causal effect of one variable upon another. To analyse such issues, the investigator assembles data on the underlying variables of interest and employs regression to estimate the quantitative effect of the causal variables upon the variable that they influence. This typically assesses the “statistical significance” of the estimated relationships, that is, the degree of confidence that the true relationship is close to the estimated relationship. Increase in the number of independent variables in the model will increase the closeness to real trend. Multiple regression looks at each individual independent variable and tests whether it contributes significantly to the way the regression describes the data. Step-wise regression is the most frequently used regression method.

The general multiple regression equation is

\[ Y = a + b_1 x_1 + b_2 x_2 + \ldots + b_n x_n \]

where \( Y \) = Estimated value corresponding to the dependent variable, \( a = y \) intercept

\( x_1, x_2, \ldots, x_n = \text{values of} \ n \text{ independent variables.} \]

III. ARTIFICIAL NEURAL NETWORK

ANN is a branch of computational intelligence that employs a variety of optimization tools to learn from past experiences and use this prior training to predict and identify new patterns. Neural network theory grew out of Artificial Intelligence research that had designed machines with cognitive ability which is popularly known as Neural Network. It is composed of parallel computing units called Neurons. These neurons can be connected in various ways to form different Neural Network architectures.

An Artificial Neural Network (ANN) is information processing system whose performance characterizes biological neural networks. ANNs are mathematical models of neural biology based upon the assumption that:

1) Information processing occurs at many simple elements called neurons.
2) Signals are passed between neurons over connection links.
3) Each connection link has an associated weight, which multiplies the signal transmitted.
4) Each neuron applies an activation function (usually non-linear) to its net input (sum of weighted input signals) to determine its output signal.

ANN is characterized by (1) a pattern of connections between the neurons called its architecture, (2) Method of determining the weights on the connections called training algorithm and (3) activation or transferring function from one neuron to another neuron. Neurons in ANN are organized in single or multi layers. The current work without emphasizing on these strategies assumes learning rate, momentum, epochs, error tolerance and target randomly. Back Propagation Algorithm is the most commonly used algorithm for developing ANN models for financial data(Yohong Li, 2010).

In the development of feasible NN analysis all the factors are used to ascertain the effect and to predict the trend of net asset values. All the input values are normalized using the MinMax Table.

**TABLE I: TABLE SHOWING THE REGRESSION COEFFICIENTS**

<table>
<thead>
<tr>
<th>Unstandardized Coefficients</th>
<th>Std Coeff</th>
<th>t</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>(Constant)</td>
<td>-6.191</td>
<td>-.551</td>
<td>.583</td>
</tr>
<tr>
<td>BSE Index</td>
<td>.021</td>
<td>-.048</td>
<td>.031</td>
</tr>
<tr>
<td>NSE Index</td>
<td>.012</td>
<td>.740</td>
<td>.000</td>
</tr>
<tr>
<td>GDP (%)</td>
<td>.115</td>
<td>.05</td>
<td>.847</td>
</tr>
<tr>
<td>Inflation (%)</td>
<td>.129</td>
<td>.016</td>
<td>.527</td>
</tr>
<tr>
<td>Crude oil ($)</td>
<td>.078</td>
<td>.080</td>
<td>.034</td>
</tr>
<tr>
<td>Gold / Gm (Rs)</td>
<td>.017</td>
<td>.301</td>
<td>.000</td>
</tr>
<tr>
<td>Silver / Gm (Rs)</td>
<td>-.196</td>
<td>-.069</td>
<td>.270</td>
</tr>
<tr>
<td>Doll Eq (Rs)</td>
<td>-.076</td>
<td>-.300</td>
<td>.765</td>
</tr>
</tbody>
</table>

**A. Multiple Regression Analysis**

The following Macroeconomic variables were chosen as predictors: BSE Index, NSE Index, GDP (%), Inflation (%), Crude oil ($), Gold / Gm (Rs), Silver / Gm (Rs), Dollar Eq (Rs) and the dependent variable is Net Asset Value of Sahara Mutual Fund. The multiple regression equation is given by

\[ Y = -6.191 + 0.021 \text{BSE} + 0.012 \text{NSE} + 0.115 \text{GDP} + 0.129 \text{INF} + 0.078 \text{CRU} + 0.017 \text{GLD} - 0.196 \text{SIL} - 0.076 \text{DOL} \]
B. Artificial Neural Networks

In this feed forward network used to predict the future NAV of Sahara Mutual Fund, the input layer consists of 8 inputs and the rescaling method used is normalized. The hidden layer consists four units and the activation function used is the hyperbolic tangent. The output is the NAV of the mutual fund and the activation function used is the identity function. The training period for the network is taken from Jan 2003 to Dec 2006 and the testing period is taken from Jan 2007 to Dec 2009.

V. RESULTS

The outcome of the statistical and NN models are validated with the market price in 2009 and 2010 and the table shows the various error estimates for both the methods. It can be clearly seen that ANN outperforms Multiple Regression Analysis. Hence it can be successfully used in the prediction of Net Asset Values of the Mutual Funds.

<table>
<thead>
<tr>
<th>ERROR ESTIMATES</th>
<th>REGRESSION</th>
<th>ARTIFICIAL NEURAL NETWORKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAE</td>
<td>2.101</td>
<td>1.432708</td>
</tr>
<tr>
<td>MSE</td>
<td>7.9384</td>
<td>4.4486</td>
</tr>
<tr>
<td>RMSE</td>
<td>2.8175</td>
<td>2.101</td>
</tr>
<tr>
<td>MAPE</td>
<td>5.25</td>
<td>4.1</td>
</tr>
<tr>
<td>MPE</td>
<td>0.586109</td>
<td>0.09497</td>
</tr>
</tbody>
</table>

VI. CONCLUSION AND FUTURE WORK

This paper depicts the fact that Neural Networks outperforms Multiple Regression Analysis in forecasting the Net Asset Values of the mutual funds. The forecasting ability of models is accessed on the MAE, MSE, RMSE, MAPE and MPE.

The field of neural networks has diverse opportunities for future research in the field of management. The future scope for the research is to improve further the performance of Neural Network, for this application, perhaps through better training methods, architecture selection, or input values.

REFERENCES


